



## **Press Release**

### **Ergin Iyilikci new Director Corporate Communications/PR of Scout24**

**München, 14.08.2008 – Ergin Iyilikci (35) takes up the position of Director Corporate Communications / PR of the Scout24 Group as of 18 August 2008.**

In this role Iyilikci will be responsible for the Scout24 Group's corporate communication. As Director Corporate Communications/PR, in future he will be in charge of both in-house and external communication. His mission will focus on developing and implementing group communication and PR strategies.

In his new position Ergin Iyilikci will report directly to Dr. Martin Enderle, Scout24's CEO.

"Ergin Iyilikci has extensive experience of Corporate Communications in e-business thanks to his long track record at ImmobilienScout24. He is therefore ideally suited to supervise the growth strategy of the Scout24 Group in terms of communication", says Dr. Martin Enderle.

Born in Berlin, Ergin Iyilikci was latterly working for eight years as Head of Public Relations and Press Officer for ImmobilienScout24, and in 2007 he and his team won the PR Report Award for the best PR campaign in the "Product and Brands PR" category. Ergin Iyilikci is a trained journalist and started his career at Deutsches Sportfernsehen DSF.

#### **About the Scout24 Group**

Scout24 is a group of online market-places providing sector-specific services from seven topic areas and operating in ten countries. Scout24 makes it easier for its customers to find or offer products, services and contacts, saving them time and money. In this way Scout24 improves the transparency of markets. Some 6 million people a month use the services provided by the Scout24 Group, which include the Internet market-places AutoScout24, ElectronicScout24, FinanceScout24, FriendScout24, ImmobilienScout24, JobScout24, and TravelScout24. Scout24 is part of Deutsche Telekom.

For more information on Scout24 go to [www.scout24.com](http://www.scout24.com)

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