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Quarterly figures are unaudited. All numbers regarding the 2019 segment structure are unaudited and preliminary only, if not otherwise stated.
1. Recap: The new Scout24
2019 was an eventful year where we have created significant shareholder value whilst upgrading the organisation.

Source: FactSet as of 14-Jan-20
1) Total Shareholder Return = Share price performance + dividend yield
2) Since IPO in April 2019
We have made important strategic decisions in 2019 ...

Focus on core business areas AutoScout24 & ImmoScout24

Largest product innovation push in the history of Scout24

Share buyback program

Strategic review of AutoScout24 completed with sale to Hellman & Friedman
... and delivered record results
New Scout24 – preliminary numbers

349.8 EUR million
revenue from continuing operations
(IS24 segment and immo-related CS activities)

62.2%
ordinary operating EBITDA margin
(IS24 segment and immo-related CS activities)

676 EUR
monthly ARPU with residential real estate partners

1,782 EUR
monthly ARPU with business real estate partners

425,000
listings on the ImmoScout24 marketplace at year end

49%
total shareholder return including dividend

13.5 million
unique monthly visitors on ImmobilienScout24
We have delivered resilient growth since our inception with evolving markets presenting huge opportunities.

Source: GEWOS (2019)
Notes: 1. Revenues adjusted for IFRS 15, applied as of 1 January 2018 and retrospectively adjusted for 2017; including ImmoScout24 Consumer Services and investments/divestments.
We are building the ecosystem for real estate in Germany

Agents
- Acquire new mandates and lead management (digital farming)
- Use most efficient marketing channel
- Build up local brand
- Benefit from an integrated ecosystem out of one hand

Home owners
- Find the right agent
- Maximise property value
- Ensure transaction certainty and efficiency

Consumers
- Benefit from a personalised home search journey
- Get the most transparent consumer experience
- Receive guidance in decision making

Indicative digitization levels
- Low
- Medium
- High

Consumers seeking a seamless online experience
Increasingly getting online
Rising digital savviness Mandate acquisition focus
Acquire new mandates and lead management (digital farming)
Use most efficient marketing channel
Build up local brand
Benefit from an integrated ecosystem out of one hand

Agents

Home owners

Consumers
Our focus topics for 2020 and beyond

- We expand our No. 1 market position in Germany
- We build a comprehensive ecosystem for sale and rent
- We strengthen our position in private listings
- We develop innovative, smart products and expand our TAM
- We drive ARPA through new membership models and our value-add offering
- We collect more data, and increase market transparency
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2. Preliminary financial results 2019
We are now concentrating on the “New ImmoScout24”
From old to new segment structure

ImmoScout24
AutoScout24
Scout24 Consumer Services

ImmoScout24 + Immo-related CS activities
AutoScout24 + Auto-related CS activities

Residential Real Estate
Business Real Estate
3rd party & others
ImmoScout24 is set to continue to deliver along the financial guidelines provided at the Capital Markets Day.

Guidance for the ImmoScout24 segment
Central functions not included

<table>
<thead>
<tr>
<th></th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
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</thead>
<tbody>
<tr>
<td><strong>Revenue growth</strong></td>
<td>9.0 to 11.0% l-f-l (low end)</td>
<td>6.0 to 8.0%</td>
<td>low teens</td>
<td>low to mid teens</td>
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<tr>
<td><strong>Ordinary operating EBITDA margin</strong></td>
<td>Up to 70.0%</td>
<td>Up to 65.0%</td>
<td>Up to 66.0%</td>
<td>Up to 67.0%</td>
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<tr>
<td></td>
<td>old segment structure</td>
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</table>
2019 was an eventful year with record results

Financial Highlights – preliminary financials: continued and discontinued operations

<table>
<thead>
<tr>
<th></th>
<th>External Revenue</th>
<th>ooEBITDA</th>
<th>ooEBITDA Margin</th>
<th>Cash Contribution</th>
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</thead>
<tbody>
<tr>
<td>New Scout24 Group</td>
<td>€349.7m</td>
<td>€318.2m</td>
<td>+9.9%</td>
<td>€209.3m</td>
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<tr>
<td>New ImmoScout24</td>
<td>€349.8m</td>
<td>€318.1m</td>
<td>+9.9%</td>
<td>€217.6m</td>
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<tr>
<td>Old Scout24 Group</td>
<td>€613.6m</td>
<td>€531.7m</td>
<td>+15.4%</td>
<td>€321.9m</td>
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<td>ImmoScout24</td>
<td>€270.2m</td>
<td>€250.0m</td>
<td>+8.1%</td>
<td>€188.0m</td>
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<tr>
<td>AutoScout24</td>
<td>€186.9m</td>
<td>€166.3m</td>
<td>+12.3%</td>
<td>€107.1m</td>
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<td>Consumer Services</td>
<td>€156.5m</td>
<td>€115.3m</td>
<td>+35.7%</td>
<td>€37.5m</td>
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</tbody>
</table>
We are currently evaluating options around method and timing of capital return to shareholders

Quantum and structural decisions have not been made yet

Several legal, procedural, accounting, tax, market issues need to be cleared

- Dividend
- Share buy-back (with / without capital reduction)
- Debt repayment
- M&A