



## Ciara Smyth

Current profession: Strategic Advisor/Consultant  
Place of residence: Dublin, Ireland  
Year of birth: 1972  
Nationality: Irish

## Education

Ciara Smyth holds a Bachelor of Arts in Philosophy and History from University College Dublin, Ireland. She also holds a Master of Arts in Continental Philosophy from the University of Essex in the United Kingdom, and she studied international relations at the Fletcher School of Law & Diplomacy at Tufts University in the United States.

## Career

Between 1999 and 2011 Ciara Smyth worked in various Human Resources leadership positions at Riverdeep Group, an education technology disrupter, and – following a number of complex mergers – for Houghton Mifflin Harcourt Company where her role was Chief Human Resources Officer (CHRO).

From 2012 to 2013 she served as Zipcar's Executive Vice President, Human Resources. Between 2013 to 2015 she was Chief People Officer for King Digital Entertainment based in London.

In 2016 she consulted with Paddy Power Betfair and served as the Chief Integration Officer for the newly merged group, responsible for the integration of two former competing businesses. Since 2017 she has been consulting with a variety of digital/high growth businesses from Dublin.

Ciara Smyth is an accomplished HR leader with over twenty years of experience gained across a variety of high growth digital organizations. She also has a deep understanding of the marketplace model, predominantly from her time at car sharing business Zipcar and the dynamics of operating in a mobile first world from her time at King and Paddy Power Betfair.

## Memberships in Other Boards

None.

## Other Relations to Scout24 AG

According to the Supervisory Board of Scout24 AG, there are no personal or business relations between Ciara Smyth and the Scout24-Group or its organs.

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