Gertrud Kolb
Chief Technology Officer (CTO)

Year of birth: 1978
Nationality: German

Gertrud Kolb has been Chief Technology Officer (CTO) of Scout24 Group since September 2024 and member of the Executive Leadership Team since April 2025. As CTO, Gertrud Kolb drives the company's technological vision and strategy. Amongst other things, she is responsible for AI development, data analytics, architecture and information security.

Gertrud Kolb has more than 20 years of experience in tech and product management. Prior to joining Scout24, Gertrud Kolb held the position of CTO at eyeo, a company dedicated to developing solutions for a fair and sustainably financed internet. During her tenure, she oversaw the development of products including the browser extension Adblock Plus, which enables users to block intrusive online advertisements.

Prior to that, Gertrud Kolb held various management positions at Axel Springer, where she served as CTO of the national digital brands within BILD and Welt. She was instrumental in establishing Axel Springer National Media & Tech, an internal company designed to unify national digital brands. Her career began in retail software development, where she worked as a software developer and project manager for various national and international clients.

Gertrud holds a Diploma in Information Technology from Technical University of Berlin.