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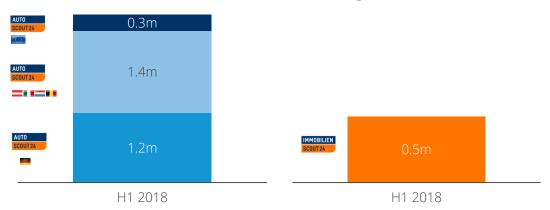
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All numbers in new vertical structure unaudited and preliminary only, if not otherwise stated.

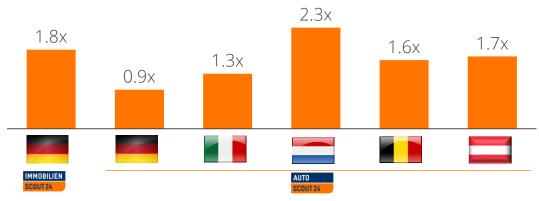
Key Operational Highlights

WE CONTINUE TO BE THE MOST RELEVANT MARKETPLACE FOR BOTH OUR PARTNERS AND CONSUMERS

Around 3m active listings¹



Leading market positions in Germany and core European countries²



Visits to core brands increased y-o-y³



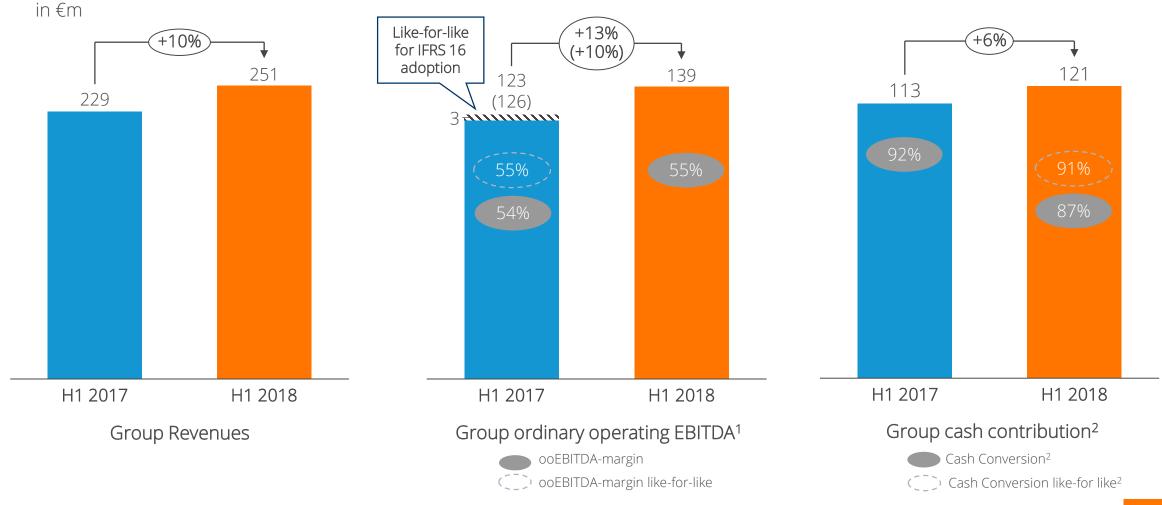
7 out of 10 engage through us on the go³





Key Financial Highlights

STRONG ORGANIC REVENUE GROWTH ...SUSTAINABLE PROFITABILITY... ...AND ROBUST & VISIBLE CASH FLOWS

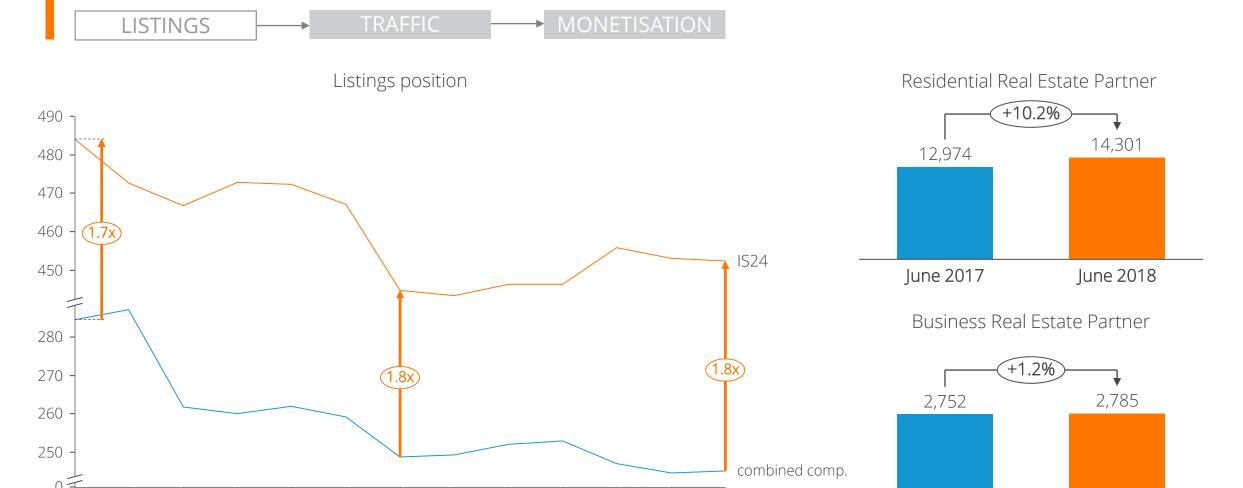


H1 2017 restated for IFRS 15. H1 2018 figures considering financial reporting adjustments for IFRS 9, IFRS 16. H1 2018 cash contribution adjusted for capital expenditures incurred due to the first time application of IFRS 16.

1) Ordinary operating (oo)EBITDA represents EBITDA adjusted for non-operating and special effects. These include primarily expenses for reorganisation, expenses in connection with the capital structure of the Company and company acquisitions (realised and unrealised), as well as parts of the effects. Like-for-like companyion reflects pro-forma adjustment as if IFRS16 would have been adopted in 2017

2) Cash contribution is defined as ooEBITDA less Capital expenditures, cash conversion as ooEBITDA of conversion in Munich) of a total of €5.6m.





Jun 18

Mar 18

June 2018

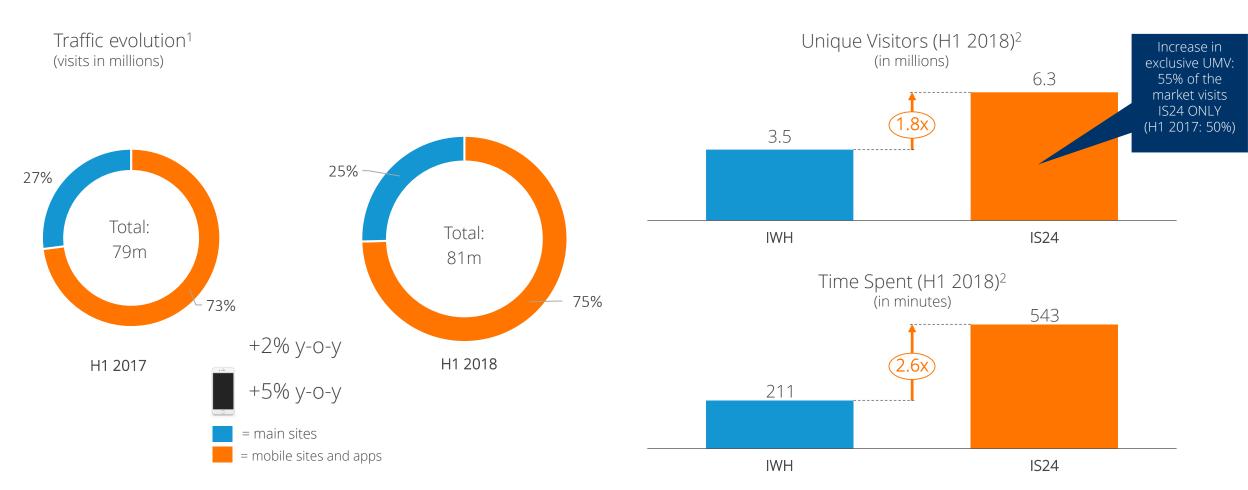
June 2017

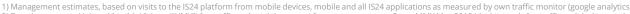
June 17

Sep 17

Dec 17





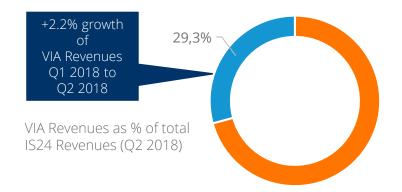


¹⁾ Management estimates, based on visits to the IS24 platform from mobile devices, mobile and all IS24 applications as measured by own traffic monitor (google analytics).
2) Based on average Unique Monthly Visitors ("UMV") for traffic and total time spent for engagement, comScore MMX May 2018 (desktop only for traffic and desktop and mobile for engagement). H1 average based on January – May figure.



LISTINGS TRAFFIC MONETISATION

VIA – Providing Value to our Partner's Businesses



Premium listing products

Media Display Advertising products

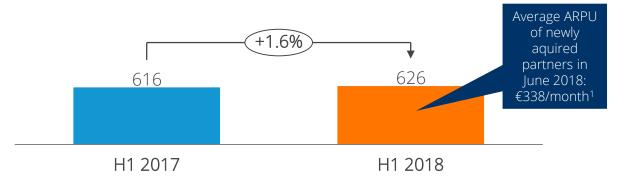
Acquisition products

Successfully market existing objects

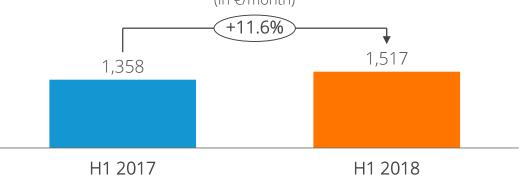
Build local reputation & brand

Increase stock and market share

Residential Real Estate Partner ARPU (contractual) (in €/month)



Business Real Estate Partner ARPU (contractual)
(in €/month)





What We Have Delivered

Increase in customer satisfaction and continued low churn



What We Are Working On

Continue to drive VIA usage and further expand ARPU

Successfully implemented initiatives to improve sales execution



Leveraging regional product and pricing strategy

Increase of listing market share, healthy traffic growth



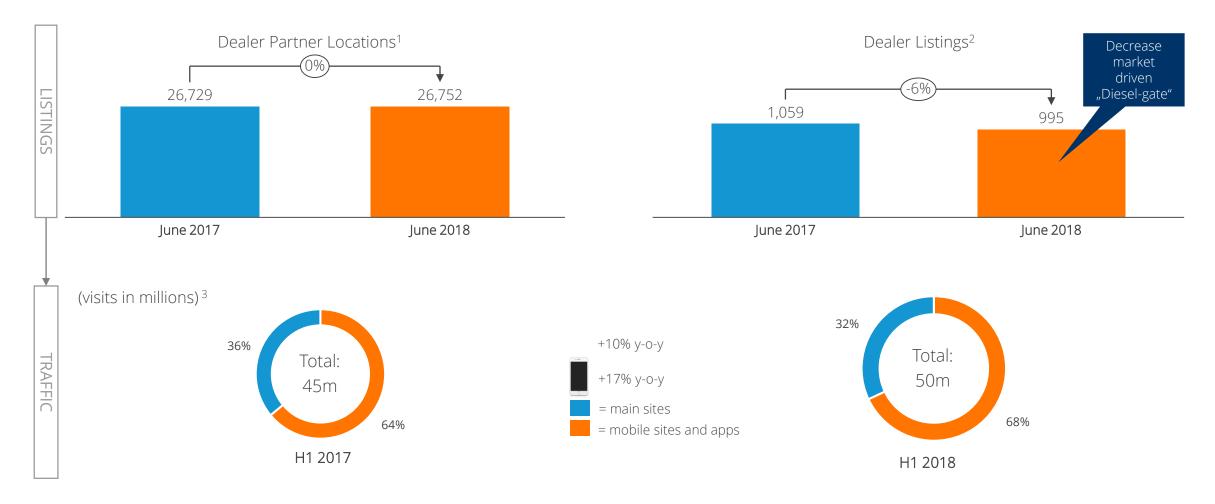
Drive sales force performance

Successful roll-out of major product innovations



Continue to support product innovations with marketing

FOCUS ON GERMANY - STRENGTHENING MARKET POSITIONING



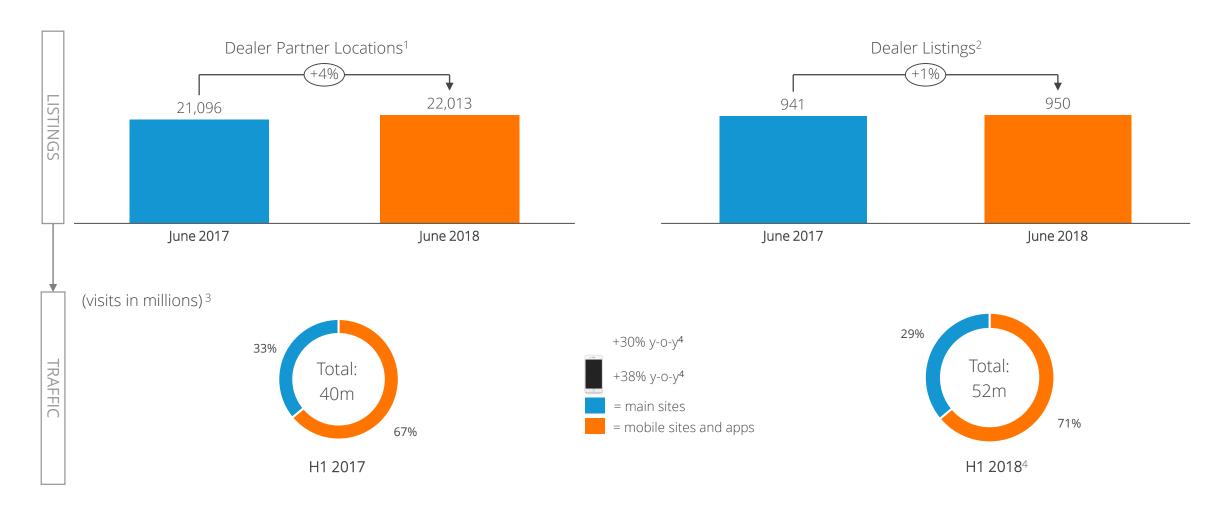
¹⁾ Management estimate; Including commercial vehicle dealers

²⁾ Management estimate.
3) Management estimates, based on visits to the AS24 platform from mobile devices, mobile and all AS24 applications as measured by own traffic monitor (google analytics). Including traffic from eastern European platforms

Scout24 AG | H1 2018 Results Presentation



FOCUS ON ITALY, AUSTRIA & BENELUX – CEMENTING OUR LEADERSHIP POSITIONS



¹⁾ Management estimate; Including commercial vehicle dealers

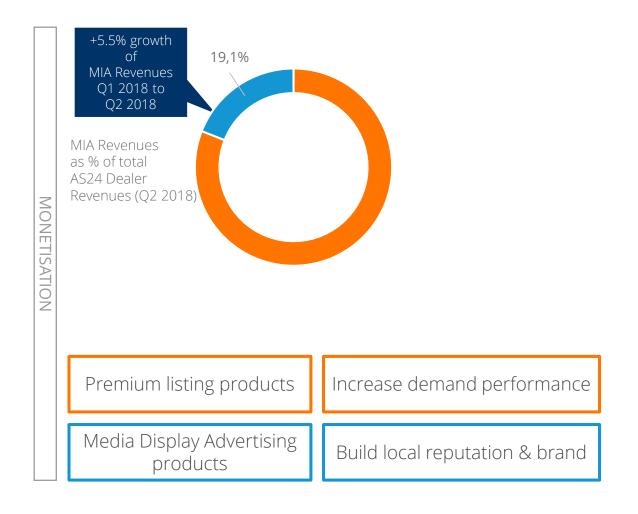
³⁾ Management estimates, based on visits to the AS24 platform from mobile devices, mobile and all AS24 applications as measured by own traffic monitor (google analytics). Including traffic from eastern European platforms supporting lead-generation for German dealers; based on H1 2017/H1 2018 monthly average 4) H1 2018 Sessions including sessions from AS24 platforms in Austria and AutoTrader.nl for the Netherlands.

Scout 24 AG | H1 2018 Results Presentation

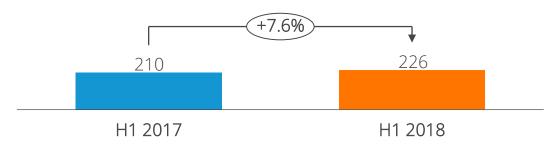


²⁾ Management estimate.

PROVIDING CLEAR BENEFIT TO OUR PARTNERS



Dealer Partner ARPU Germany (contractual)



Dealer Partner ARPU European Core Countries (contractual)



What We Have Delivered

Creating tangible USPs/differentiation points vs. our competition in Germany



Marketing Power product range enhanced with new tier product (360degree)



Strengthening Market position in Austria and expanding the position in the European core countries



Cementing our listing advantage across Europe



What We Are Working On

Further leverage USPs to narrow traffic and content gap vs. our competition

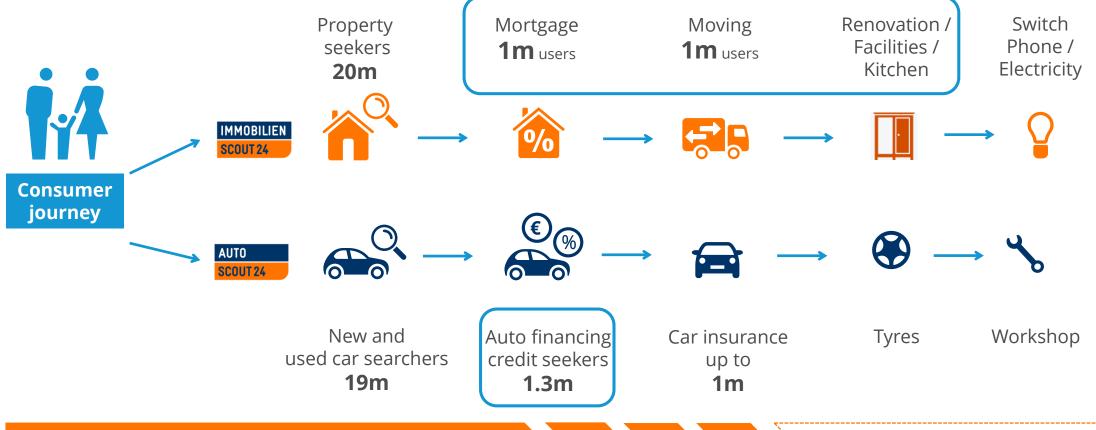
Further increase penetration of Marketing power products and monetise market leading position in Germany and Europe

Finalise integration gebrauchtwagen.at and monetise further our market leading positions in European core countries

Further execute on sales strategy to narrow content gap

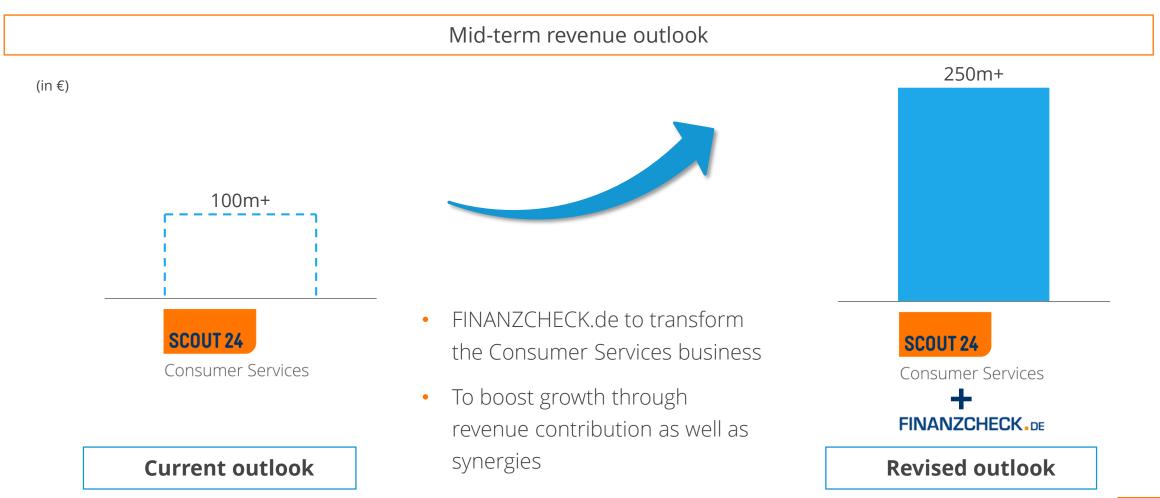
Scout24 Consumer Services

DRIVING DIGITISATION



Providing more value to our consumers and extend our offering along the lifecyle

FINANZCHECK. DE Takes our Consumer Services Business to the Next Level



Scout24 Consumer Services

What We Have Delivered

Strong organic growth



Creation of a recurring business model In the consumer journey



Strong product pipeline around changing consumer needs



Acquisition of FINANZCHECK.de to take Consumer Services to the next level



What We Are Working On

Continued organic growth by fast adoption to changing environment

Further leverage touchpoints with consumers and continue to deliver value

Leverage strong innovation power to drive digitisation of value chain

Execute on FINANZCHECK.de product integration and drive growth



Recap: New accounting regulations as of 2018

IFRS 9, IFRS 15, IFRS 16 ARE BEING APPLIED AS OF 1 JANUARY 2018 IN REPORTING OF SCOUT24 AG

IFRS 9

Financial Instruments



Revenue from contracts with customers

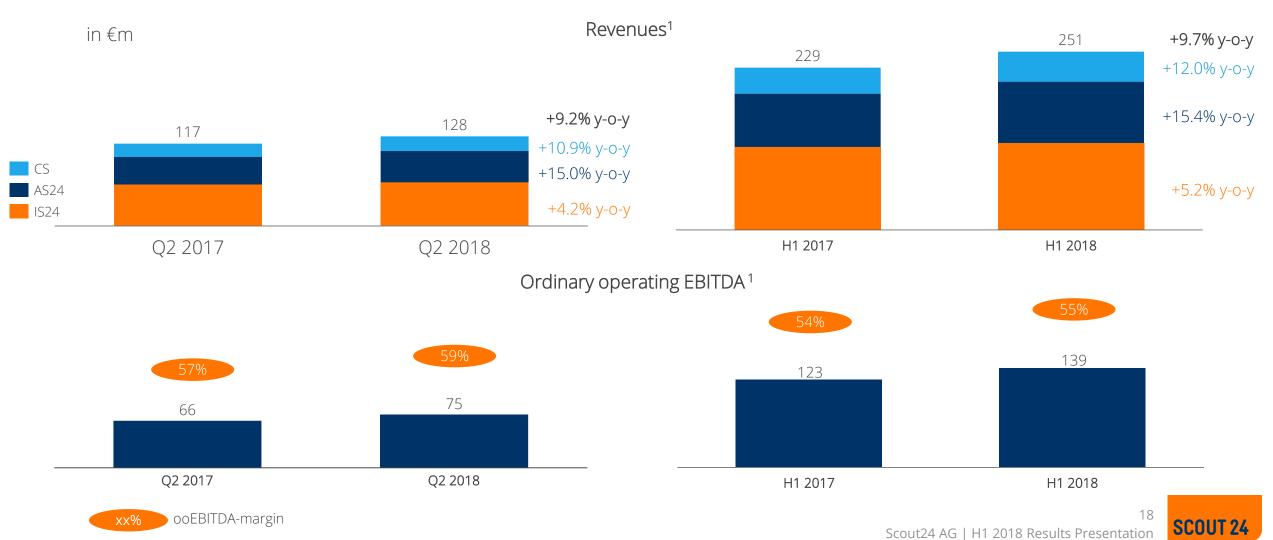
IFRS 16

Leases

Financial year 2017 figures to be restated for IFRS 15

Scout24 Group

STRONG ORGANIC GROWTH AND SUSTAINABLE PROFITABILITY



ImmobilienScout24 PLATFORM FOR CONTINUED GROWTH

ImmobilienScout24 (in €m)	Q2 2017	Q2 2018	у-о-у	H1 2017	H1 2018	у-о-у
Revenue with Residential real estate partners	28.4	30.2	6.3%	56.1	59.7	6.4%
Revenue with Business real estate partners	11.8	13.1	11.0%	23.2	25.6	10.3%
Revenue with private listers and others	19.1	18.5	(3.1%)	36.9	36.9	0.0%
Revenue	59.3	61.8	4.2%	116.3	122.3	5.2%
Ordinary Operating EBITDA	40.2	43.6	8.5%	78.4	83.6	6.6%
Ordinary Operating EBITDA-margin	67.9%	70.6%	2.8pp	67.4%	68.3%	1.0pp

Key highlights

- Acceleration in growth rate by ~5pp in H1 2018 compared to H1 2017 in Revenue with Residential real estate partner driven by strong growth in contractual revenues with Residential real estate partners (H1 2018: 7.6%)
- Revenue with Business real estate partners on continued growth track driven by strong ARPU growth (H1 2018: 11.6%)

AutoScout24 DELIVERING ON GROWTH POTENTIAL

AutoScout24 (in €m)	Q2 2017	Q2 2018	у-о-у	H1 2017	H1 2018	у-о-у
Revenue with Dealers Germany	16.7	18.4	10.2%	33.0	36.7	11.2%
Revenue with Dealers in European Core Countries	15.1	18.1	19.9%	29.1	35.4	21.6%
Revenue with OEM	3.9	4.9	25.6%	7.1	8.7	22.5%
Other Revenue	3.1	3.1	0.0%	6.0	5.9	(0.0)%
Revenue	38.8	44.6	15.0%	75.1	86.7	15.4%
Ordinary Operating EBITDA	19.7	24.2	22.8%	34.4	43.2	25.6%
Ordinary Operating EBITDA-margin 2017 figures restated for IFRS 15, H1 2018 figures con:	50.7%	54.3%	3.5pp	45.9%	49.8%	4.0pp

Key highlights

- Continued ARPU expansion in uncertain market condition ("Diesel gate") driving Revenue with Dealers Germany (H1 2018: 7.6% y-o-y)
- Leveraging number 1 positions in Core Countries and roll-out of MIA product set (including 360°) paying off with revenue growth on steady +20% level

Scout24 Consumer Services

TAKING THE BUSINESS TO THE NEXT LEVEL

Consumer Services (in €m)	Q2 2017	Q2 2018	у-о-у	H1 2017	H1 2018	у-о-у
Revenue with Finance Partners	10.1	10.6	5.0%	19.1	20.6	7.9%
Services Revenue	5.6	6.7	19.6%	11.7	13.5	15.4%
3 rd Party Display Revenue	3.4	4.0	17.6%	6.8	7.9	16.2%
Revenue	19.2	21.3	10.9%	37.5	42.0	12.0%
Ordinary Operating EBITDA	7.5	9.0	20.0%	13.7	15.8	15.3%
Margin	39.2%	42.1%	3.2pp	36.6%	37.6%	1рр

Key highlights

- Services Revenue fuelled by product offering serving consumer needs
- Strong 3rd party diplay revenues overcoming market turmoil driven by GDPR

Ordinary Operating Cost

(in €m)	H1 2017	H1 2018
Revenues	228.9	251.2
Own work capitalised	5.8	9.6
Personnel (incl. external labour)	(60.6)	(69.6)
Marketing (online & offline)	(25.9)	(27.4)
IT	(7.8)	(9.5)
Other costs	(17.5)	(15.6)
Total operating cost	(106.1)	(112.4)
Ordinary operating EBITDA	122.8	138.8
Ordinary operating EBITDA-margin	53.7%	55.3%

- Increase in capitalisation of internally generated assets partially due to change in methodology of accounting (€ 2.6m) as well as by increased product development
- Increase in staff of ~8% (87 FTE) in H1 2018 compared to H1 2017
- Increase partially due to change in methodology of accounting (€ 2.6m) in the area of external labour
- Reflecting increase in data centre costs related to higher share of cloud-based platform solutions

Below EBITDA Items

(in €m)	H1 2017	H1 2018
Ordinary operating EBITDA	122.8	138.8
Non-operating items	(10.7)	(7.8)
Reported EBITDA	112.1	131.0
D&A	(8.8)	(13.5)
D&A on PPA items	(19.6)	(17.9)
EBIT	83.8	99.6
Results Equity Method	(0.0)	0.0
Finance Income	3.4	1.0
Finance Cost	(7.1)	(8.2)
Earnings before Tax	80.1	92.5
Taxes on Income	(25.2)	(26.1)
Earnings after Tax	54.9	66.4
Earnings per Share (in €)	0.51	0.62
Adjusted Earnings ¹	73.3	80.3
Earnings per Share adjusted (in €)¹	0.68	0.75

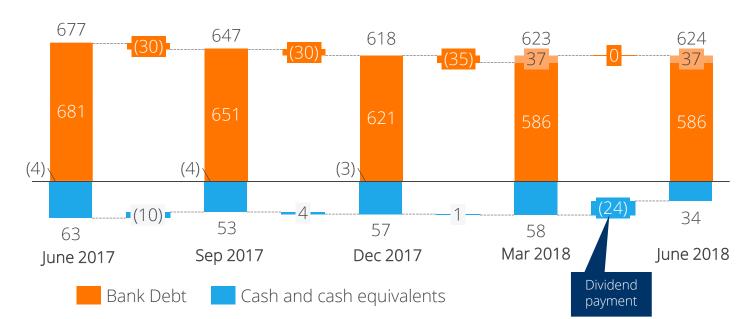
- Includes € 1.6m of extraordinary income for the sale of the trade mark JobScout24 CH
- Includes expenses of € 3.5m for share-based compensation, € 3.2m for M&A related activities and € 0.9m for the office relocation in Munich
- Includes €3.0m of depreciation resulting from the adoption of IFRS 16
- Includes Amortization of capitalized financing fees of €2.8m (including write-offs due to refinancing and prepayment, non-cash relevant)
- H1 2017 includes €1.9m income related to reimbursed interest payments on a tax liability
- Underlying finance cost down €1.5m against H1 2017, driven by partially refinancing and debt reduction
- Effective tax rate of 28.2% driven by one-off
- reduction of deferred tax liabilities (normalized tax rate: 31.5%)

^{1.} Unaudited. Excluding Non-recurring items and D&A on PPA items, calculated with normalized tax rate. Detailed reconciliation in appendix.

Capital Structure

Loan volume (€m)	Margin
300	1.15%
70	0.85%
130	0.85%
500	0.80%
	300 70 130

Schuldschein	215	



- Debt structure reflecting successful early refinancing of bank debt in July 2018 with expected annual savings of €2.4m post acquisition of FINANZCHECK.de
- Dividend payment of €60.3m (40% pay-out ratio) in line with dividend policy of pay-out ratio of 30.0% to 50.0% of adjusted net income
- Net debt/ordinary operating EBITDA ratio of 2.6x to 2.7x expected by end of 2018

We have clear priorities for cash

Re-invest in growth

M&A activities targeted to strengthen market positions or grow adjacencies business -Acquisition of FINANZCHECK.de to boost consumer services growth to become a €250m+ revenue business in the mid-term-

Return cash to shareholders

Dividend pay-out ratio of 30.0% to 50.0% of adjusted net income over time -To be maintained after latest acquisition-

Repay debt

Net debt/ordinary operating EBITDA ratio of 2.6x to 2.7x expected by end of 2018 -Target leverage ratio of 1.0x to 1.5x over time to be maintained after latest acquisition-

Outlook Full Year 2018

Revenue

ImmobilienScout24	5.0% to 6.0% growth
AutoScout24	At least €180.5m
Scout24 Consumer Services	At least €87.0m
Scout24 Group organic	9.0% to 11.0% growth
Contribution of FINANZCHECK.de in 2018 ¹	Around €12.0m
Scout24 Group	11.5% to 13.5% growth

ordinary operating EBITDA margin

ImmobilienScout24	At least 68.0%
AutoScout24	Around 52.0%
Scout24 Consumer Services	Increase by at least one percentage point
Scout24 Group organic	Between 56.0% and 57.5%
FINANZCHECK.de in 2018 ¹	Around negative 14%
Scout24 Group	Around 54.5% to 56.0%



Reconciliation Core Agents

ImmobilienScout24	H1 2018	YoY
Core Agents (end of period, #)	18,354	7.7%
ARPU (€)	795	4.5%
Core Agent Revenues (€m)	84.5	7.4%

ImmobilienScout24	H1 2018	YoY
Residential Partners (end of period, contractual, #)	14,301	10.2%
ARPU (€)	626	n/a
Core Residential revenues (€m)	52.1	7.6%
Business Partners (end of period, #)	2,785	1.2%
ARPU (€)	1,517	n/a
Core Business revenues (€m)	25.3	10.8%

Scout24 Consumer Services	H1 2018	YoY
Finance Listing revenues (€m)	7.1	(4.3)%

Reconciliation Adjusted Earnings

(in €m)	H1 2017	H1 2018
Earnings before Tax	80.1	92.5
Add back non-operating items	10.7	7.8
Add back D&A on PPA items	19.6	17.9
Add back extraordinary finance expenses / income and effects from derivative instruments ¹	(3.4)	(1.0)
Deduct Profit from disposal of investments accounted for using the equity method	-	-
Adjusted Earnings before Tax	107.1	117.2
Adjusted Tax based on normalized Tax rate	(33.5)	(36.9)
Non-Controlling interest	-	-
Adjusted Earnings attributable to owners of the parent company	73.5	80.3
Earnings per Share adjusted (in €)	0.68	0.75
Weighted average of shares (in million)	107.6	107.6



Historical Data IS24

ImmobilienScout24 (in €m)	H1 2016 (not restated for IFRS 15,16)	H2 2016 (not restated for IFRS 15,16)	FY 2016 (not restated for IFRS 15,16)	H1 2017 (not restated for IFRS 16)	H2 2017 (not restated for IFRS 16)	FY 2017 (not restated for IFRS 16)	H1 2018
Revenue with Residential real estate partners	55.8	56.4	112.2	56.1	57.5	113.6	59.7
Revenue with Business real estate partners	22.5	23.1	45.6	23.2	24.1	47.3	25.6
Revenue with private listers and others	35.3	37.0	72.0	36.9	38.0	75.0	36.9
Revenue	113.7	116.1	229.8	116.3	119.6	235.9	122.3
Ordinary Operating EBITDA	n/a	n/a	n/a	78.4	79.2	157.5	83.6
Ordinary Operating EBITDA-margin	n/a	n/a	n/a	67,4%	66,2%	66,8%	68,3%

Historical Data AS24

AutoScout24 (in €m)	H1 2016 (not restated for IFRS 15,16)	H2 2016 (not restated for IFRS 15,16)	FY 2016 (not restated for IFRS 15,16)	H1 2017 (not restated for IFRS 16)	H2 2017 (not restated for IFRS 16)	FY 2017 (not restated for IFRS 16)	H1 2018
Revenue with Dealers Germany	27.5	30.0	57.5	33.0	34.9	67.9	36.7
Revenue with Dealers in European Core Countries	24.5	26.4	50.9	29.1	32.4	61.5	35.4
Revenue with OEM	9.6	10.9	20.5	7.1	10.4	17.5	8.7
Other Revenue	5.9	6.1	12.0	6.0	5.8	11.8	5.9
Revenue	67.5	73.4	140.9	75.1	83.6	158.7	86.7
Ordinary Operating EBITDA	n/a	n/a	n/a	34.4	42.1	76.6	43.2
Ordinary Operating EBITDA-margin	n/a	n/a	n/a	45,9%	50,4%	48,2%	49,8%

Historical Data CS

Scout24 Consumer Services (in €m)	H1 2016 (not restated for IFRS 15,16)	H2 2016 (not restated for IFRS 15,16)	FY 2016 (not restated for IFRS 15,16)	H1 2017 (not restated for IFRS 16)	H2 2017 (not restated for IFRS 16)	FY 2017 (not restated for IFRS 16)	H1 2018
Revenue with Finance Partners	17.0	17.3	34.3	19.1	20.4	39.5	20.6
Services Revenue	10.0	10.2	20.2	11.7	12.1	23.7	13.5
3 rd Party Display Revenue	7.2	8.7	15.9	6.8	7.6	14.4	7.9
Revenue	34.1	36.2	70.3	37.5	40.0	77.6	42.0
Ordinary Operating EBITDA	n/a	n/a	n/a	13.7	14.6	28.4	15.8
Margin	n/a	n/a	n/a	36,6%	36,5%	36,5%	37,6%

Income Statement

(EUR '000)	H1 2017	H1 2018
Revenues	228.9	251.2
Own work capitalised	5.8	9.7
Other operating income	0.3	2.1
Total operating performance	235.0	262.9
Personnel expenses	(58.4)	(59.9)
Advertising expenses	(25.9)	(28.2)
IT expenses	(7.8)	(9.8)
Other operating expenses	(30.7)	(33.9)
EBITDA (Earnings before interest. tax. depreciation and amortisation)	112.1	131.0
Depreciation. amortisation and impairment losses	(28.3)	(31.4)
EBIT (Earnings before interest and tax)	83.8	99.6
Results from investments accounted for using the equity Method	(0)	0
Financial income	3.4	1.0
Financial expenses	(7.1)	(8.2)
Net financial result	(3.7)	(7.1)
Earnings before tax	80.1	92.5
Income taxes	(25.2)	(26.1)
Earnings after tax	54.9	66.4
Earnings per share (EUR)	0,51	0.62
Diluted Earnings per share	0,51	0.62

Balance Sheet 1 / 2

Assets (EUR '000)	H1 2017	H1 2018
Current assets	115.3	102.9
Cash and cash equivalents	56.7	33.6
Trade receivables	47.4	53.0
Financial assets	1.1	1.4
Income tax receivables	2.7	1.9
Other assets	7.5	12.9
Non-current assets	2,025.2	2,044.9
Goodwill	836.7	836.7
Trademarks	984.6	984.4
Other intangible assets	188.9	172.6
Right-of-use asset leases	-	30.9
Property, plant and equipment	8.2	14.2
Investments accounted for using the equity method	1.1	1.1
Financial assets	1.0	0.9
Deferred tax assets	2.3	1.7
Other assets	2.5	2.5
Total assets	2,140.5	2,147.8

Balance Sheet 2 / 2

Equity and liabilities (EUR '000)	H1 2017	H1 2018
Current liabilities	159.2	147.3
Trade payables	22.2	20.9
Financial liabilities	79.5	51.3
Lease liabilities	-	5.4
Other provisions	6.9	9.5
Income tax liabilities	12.8	24.6
Contract liabilities	9.7	10.9
Other liabilities	28.0	24.7
Non-current liabilities	915.8	925.9
Financial liabilities	538.0	532.4
Lease liabilties	-	26.4
Pension and similar obligations	0.5	0.6
Other provisions	3.6	1.0
Income tax liabilities	0	0
Deferred tax liabilities	371.5	363.5
Other liabilities	2.1	2.1
Equity	1,065.5	1,074.6
Subscribed share capital	107.6	107.6
Capital reserve	423.3	423.6
Retained earnings	533.7	539.8
Measurement of pension obligations	(0.1)	(0.1)
Other reserves	1.1	3.8
Equity attributable to shareholders of parent company	1,065.5	1,074.6
Total equity and liabilities	2,140.5	2,147.8

Cash Flow Statement 1 / 2

(EUR '000)	H1 2017	H1 2018
Earnings after tax	54.9	66.4
Depreciation. amortisation and impairment losses	28.3	31.4
Income tax expense/(income)	25.2	26.1
Financial income ¹	(3.4)	(1.0)
Financial expenses ¹	7.1	8.2
Result from investments accounted for using the equity method	0	(0)
Result on disposal of intangible assets and property. plant and equipment	0	(1.7)
Other non-cash transactions	1.2	1.7
Change in other assets not attributable to investing or financing activities	(2.6)	(8.7)
Change in other liabilities not attributable to investing or financing activities	(6.2)	(3.4)
Change in provisions	1.5	(0)
Income tax paid	(38.4)	(22.2)
Cash flow from operating activities	67.6	96.8
Investments in intangible assets, including internally generated assets and assets in development	(8.2)	(10.0)
Investments in property, plant and equipment	(1.2)	(8.1)
Proceeds from disposal of intangible assets and property, plant and equipment	0,1	1.8
Payments to acquire financial assets	(0,3)	-
Proceeds from sale of financial assets	0	0
Payments for acquisitons of at equity investments	(0,4)	(0,4)
Interest received	0	1
Cash flow from investing activities	(9.9)	(16.6)

Cash Flow Statement 2 / 2

(EUR '000)	H1 2017	H1 2018
Cash flow from investing activities	(9.9)	(16.6)
Repayment of short-term financial liabilities	(0,1)	(32.3)
Raising of medium- and long-term financial liabilities	-	215.0
Repayment of medium- and long-term financial liabilities	-	(220.0)
Interest paid	(6.1)	(5.7)
Dividends paid	(32.3)	(60.3)
Cash flow from financing activities	(38.5)	(103.3)
Effect of foreign exchange rate changes on cash and cash equivalents	(0)	0
Change in cash and cash equivalents	19.2	(23.1)
Cash and cash equivalents at beginning of period	43.4	56.7
Cash and cash equivalents at end of period	62.7	33.6

IFRS changes to be considered for 2017 and Outlook 2018

IFRS 15 (Recognition of Revenues)

- Mandatory as of 1 January 2018
- 2017 financials restated, Actuals 2018 and Outlook 2018 adapted to reflect adjustment
- Negative impact on Revenue of € 7.2m in 2017

IFRS 16 (Accounting of Leases)

- Mandatory as of 1 January 2019, Scout24 early adopter
- 2017 **not** restated, Actuals 2018 and Outlook 2018 **adapted** to reflect adjustment
- Impact on ordinary operating EBITDA of positive ~€ 6.6m for full year 2018
- € 33.4m to balance sheet extension for the first half 2018 and additional depreciation of € 6.0m for the full year 2018

IFRS 9 (Valuation of Financial Instruments)

- Mandatory as of 1 January 2018
- 2017 **not** restated, Actuals 2018 **adapted** to reflect adjustment
- No impact on P&L, € 3.9m impact in Trade Receivables and Retained Earnings for opening balance sheet 2018

No impact on underlying operational growth and profitability trajectory

IR Contact details and financial calendar

Financial Calendar 2018 (expected)

Q3 2018 Results

November 7, 2018

Publications

Full year report report.scout24.com/2017

CSR Report csrbericht.scout24.com/en

Group Interim Report H1 & Q2 2018 http://www.scout24.com/en/Investor-Relations.aspx

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