

## Corporate Governance Report

## Corporate governance

## 1 Corporate governance declaration

The actions taken by the management and controlling bodies of Scout24 AG are determined by the principles of responsible and proper corporate governance. The corporate governance declaration pursuant to Sections 289f, 315d of the German Commercial Code (HGB) forms part of the declaration of conformity pursuant to Section 161 of the German Stock Corporation Act (AktG) and comprises relevant information about corporate governance and a description of the work and procedures of the Management and Supervisory boards, as well as the composition of their committees.

# 1.1 Declaration of Conformity by the Management and Supervisory boards of Scout24 AG to the German Corporate Governance Code

- 1. Scout24 AG complies with the recommendations of the German Corporate Governance Code ("Code") in its currently applicable version announced by the Federal Ministry of Justice in the official section of the Federal Gazette (Bundesanzeiger) except for sec. 4.2.3 para. 2 sentence 6 (cap to remuneration of Management Board members), sec. 4.2.5 (disclosure remuneration report), sec. 5.4.6 para. 1 sentence 2 (remuneration for special functions in the supervisory board) and sec. 6.2 (ownership of shares by Supervisory Board members) and will continue to comply with these recommendations except for the sections mentioned above.
- Pursuant to sec. 4.2.3 para. 2 sentence 6 of the Code, remuneration of the management board members shall be subject to caps that apply to the total remuneration as well as to its variable components. Remuneration of the management board members is subject to a cap regarding overall compensation but not regarding its individual variable remuneration components. This is to ensure that the incentivization effect of variable remuneration is not affected by rigid limits. Adequacy of the overall compensation is still ensured by the overall cap.
- Pursuant to sec. 4.2.5 para. 1 sentence 2 of the Code, the fundamentals of the remuneration system for the management board members are to be outlined in a remuneration report that is part of the combined management report of the financial statements. To improve the readability of the annual report, Scout24 AG has decided to present the remuneration report as part of the notes to the financial statements, but to include in the combined management report a reference to the remuneration report in the combined management report. Thereby, the remuneration system of Scout24 AG is disclosed in the notes to the financial statements.
- Pursuant to sec. 5.4.6 para. 1 sentence 2 of the Code, the exercising of the Chair and Deputy Chair positions in the Supervisory Board as well as the chair and membership in committees shall be considered when setting the remuneration of the members of the supervisory board. The articles of association of Scout24 AG neither provide for a special remuneration for the Chair or Deputy Chair positions in the Supervisory Board nor the chair or membership in committees. At this time, this provision is deemed adequate with respect to the workload arising from the respective functions.
- Pursuant to sec. 6.2 sentence 1 of the Code, the ownership of shares in the company or related financial
  instruments by the Management Board and the Supervisory Board members shall be reported if this directly or indirectly exceeds 1 % of the shares issued by the company. Pursuant to sec. 6.2 sentence 2 of the
  Code, the aggregate holdings shall be reported separately for the Management Board and Supervisory

Board, if the aggregate holdings of all members of the Management Board and Supervisory Board exceed 1 % of the shares issued by the company. Acquisition and sale of shares of the company by Supervisory Board members and by closely related persons mentioned in the law are reported and published to the company and to the German Federal Financial Supervisory Authority in accordance with legal requirements. To keep up the confidentiality in terms of the personal financial situations, the Supervisory Board has decided not to disclose any further information on the individual and the aggregate holdings of the shares by the Supervisory Board members. The Supervisory Board and Management Board agree that by reporting and publishing in accordance with the legal requirements, adequate transparency is achieved.

2. Since the last Declaration of Conformity from April 2016 until the publication of the annual report including the Corporate Governance Report in March 2017, Scout24 AG complied with the recommendations of the Code except for sec. 4.2.3 para. 2 sentence 6, sec. 4.2.5 para. 1 sentence 2, sec. 5.4.6 para. 1 sentence 2 and sec. 6.2. sentence 2 of the Code as declared in the last Declaration of Conformity from April 2016.

Scout24 AG

The Management Board

The Supervisory Board

## 1.2 Relevant information on corporate governance practice

The purpose of Scout24 AG is the acquisition, holding, managing and selling of interests in enterprises – in Germany and abroad – of any legal form which are active in the area of online/internet services, as well as all measures relating to the activities of a holding company with group management functions, especially rendering management and other advisory services against consideration for affiliated companies, in each case its own name and on its own account and not on behalf and/or on the account of third parties.

The Company complies with all legal requirements as well as with the recommendations of the German Corporate Governance Code – except for the deviations stated and explained in the Declaration of Conformity. A special Code of Conduct provides employees with a reliable framework for acting responsibly, meeting legal requirements and living up to the Company's own ethical and social values. The goal is to protect both Scout24 and individual employees from potential damages resulting from misconduct. The Code of Conduct can be downloaded at any time from the Company's website at

> www.scout24.com/PortalData/2/Resources/ir/Code\_Of\_Conduct\_ %28Deutsch %29\_Digitale\_Version.pdf.

## 1.3 Operating procedures of the Management and Supervisory boards and composition and procedures of Supervisory Board committees

Scout24 AG is a public stock corporation incorporated under German law and is consequently subject to the regulations, among others, of the German Stock Corporation Act (AktG). Accordingly, the Company has also adopted the standard dual management and control structure consisting of separate Management and Supervisory boards. The Management and Supervisory boards work closely together for the benefit of the Company.

The Supervisory Board regularly advises the Management Board regarding the management of Scout24 AG and monitors its activities. The Management Board involves the Supervisory Board in good time in all decisions of fundamental significance for the Company. In particular, the Management Board liaises with the Supervisory Board on Group strategy, and reports to it regularly on the implementation of the strategy. The common goal is the successful continuation of the Company's growth

#### 1.3.1 Management Board operating procedures

The Management Board shall conduct the Company's business affairs at its own responsibility within the parameters defined by the laws, the Articles of Association and the codes of procedure for the Management and Supervisory boards. It must follow the restrictions of management authority imposed by the Articles of Association or the codes of conduct for the Management and Supervisory boards or stipulated by the Supervisory Board or the AGM within the scope of its competences. It provides regular, timely and comprehensive information in detailed oral and written reports to the Supervisory Board on all issues of relevance to the whole Company regarding strategy, planning, business development, risk position, risk management and compliance. The Management Board prepares the annual and consolidated financial statement.

Pursuant to Section 6 (1) of the Company's Articles of Association, the Management Board consists of at least two members. The actual number is determined by the Supervisory Board. The Supervisory Board appoints and dismisses Management Board members and determines the allocation of their responsibilities. It can also appoint a Chair and a Deputy Chair of the Management Board and also appoint deputy Management Board members.

### Composition of the Management Board

As of 31 December 2017, the Management Board of Scout24 AG comprised two members.

Name	Function	Management Board member since	Contract expiry
Greg Ellis	Chief Executive Officer	4 September 2015	30 September 2019
Christian Gisy	Chief Financial Officer	4 September 2015	30 September 2019

Members of the Management Board each manage the business areas allocated to them under their own responsibility. They must at all times take into consideration the Company's overall benefit and interests. The allocation of business areas to individual Management Board members is based on the business allocation plan prepared with the approval of the Supervisory Board and that may be amended at any time with its approval.

The business allocation plan currently provides for the following allocation of responsibilities:

Greg Ellis: Chief Executive Officer - CEO:

- Corporate Communications
- IS24 and AS24\*
- Strategy and Business Development
- Mergers & Acquisitions
- Human Resources

Christian Gisy: Chief Financial Officer - CFO:

- Finance
- Controlling
- Investor Relations
- Treasury
- Legal and Compliance
- Risk Management and Internal Control System
- Procurement

The Management Board has a code of procedure. The code of procedure for the Management Board was adopted by the Supervisory Board on 4 September 2015. Specifically, this governs the operating procedures of the Management Board and the allocation of responsibilities between the Management Board members and their cooperation with the Supervisory Board. It also includes a catalogue of those measures and transactions that require approval by the Supervisory Board.

## Disclosures on Management Board meetings

Management Board meetings are held when required, and as a general rule at least once every two weeks. Meetings must be held when so required by the interests of the Company. Management Board resolutions are adopted with a simple majority of the votes cast, unless a different majority is mandatory by law. Where the

<sup>\*</sup>operating functions, in other words, Sales, Marketing, and  $\ensuremath{\mathsf{IT}}$ 

Management Board comprises more than two members, the vote cast by the Chairman shall count twice in the event of a parity of votes.

## 1.3.2 Operating procedures of Supervisory Board

The Supervisory Board has all duties and rights assigned or allocated to it by law, the Company's Articles of Association, or otherwise. In particular, these include monitoring the management, appointing and dismissing members of the Management Board, and amending, rescinding and terminating employment contracts with Management Board members. The Supervisory Board regularly advises the Management Board on the management of the Company. The Supervisory Board is directly involved in all decisions of fundamental significance to the Company. The Supervisory Board has a self-imposed code of procedure. This governs the operating procedures and the way resolutions are adopted by the Supervisory Board and also lays down the duties of the committees established (Audit Committee and Executive Committee, which also assumes the roles of a nomination committee and remuneration committee, see below). The Supervisory Board has issued codes of procedure for both of these committees that govern their operating procedures. All codes of procedure are regularly adapted in line with developments in the German Corporate Governance Code (DCGK).

The Supervisory Board convened for a total of four attended meetings in the 2017 financial year and passed five resolutions in writing. The Executive Committee met twice in the 2017 financial year, and the Audit Committee held two attended meetings and two telephone conferences. It is planned that the Supervisory Board and Audit Committee hold four scheduled meetings each financial year.

At the request of the Supervisory Board Chair, the Management Board attends all scheduled meetings of the Supervisory Board, submits written and oral reports on individual agenda items and draft resolutions, and answers questions raised by individual Supervisory Board members. Between such meetings, the Management Board provides all Supervisory Board members with detailed quarterly reports on the Company's situation. Furthermore, the Supervisory Board Chair and Audit Committee Chair are also kept informed by the Management Board in telephone calls and one-to-one meetings about key developments and forthcoming major decisions at the Company.

As a general rule, Supervisory Board resolutions are adopted at face-to-face meetings actually attended by its members in person. Supervisory Board members connected by video or telephone conference count as present and may also submit their votes this way. Apart from such meetings held in person, resolutions may be adopted in writing, by telephone or in comparable ways of adopting resolutions, provided that the Supervisory Board Chair or – should the Chair be indisposed – his Deputy stipulate this procedure for the individual case in question. In particular, resolutions may also be adopted by way of video or telephone conference calls or by way of a combination of the aforementioned possibilities. The Supervisory Board has a quorum when all of its members have been invited at the addresses most recently known for them and at least one half of the members which it comprises in total and no fewer than three members in total participate in the adoption of any resolution. In this respect, a member of the Supervisory Board is also deemed to participate in the Supervisory Board meeting when he or she abstains from voting. Supervisory Board resolutions are adopted with a simple majority of the votes cast, unless a different majority is mandatory by law. This also applies for elections. Abstentions are not counted when determining the results of voting.

Each member of the Supervisory Board must inform the Supervisory Board of any conflicts of interest, in particular those, which may result from a consultant or directorship function with clients, suppliers, lenders or other third parties. In the event of material conflicts of interest and those, which are not merely temporary, the respective member of the Supervisory Board must resign from his or her position. In its report, the Supervisory Board

informs the Annual General Meeting of any conflicts of interest which have occurred together with their treatment. No conflicts of interest occurred in the reporting period.

The Supervisory Board examines the efficiency of its activities on a regular basis.

## 1.3.3 Composition of the Supervisory Board

According to Section 9 (1) of the Company's Articles of Association, the Supervisory Board of Scout24 AG consists of nine members, all of whom are currently to be elected by the Annual General Meeting. Where the Annual General Meeting does not stipulate shorter terms in office upon the election of individual members or of the Supervisory Board as a whole, Supervisory Board members are elected for a term lasting until the end of the Annual General Meeting that resolves on their discharge for the fourth financial year after beginning the term of office. The year in which the term in office begins is not counted.

The Supervisory Board comprised the following individuals in the 2017 financial year:

Name	Profession	Member	Appointed	Other board positions in
Function	exercised	since	until	2017
Stefan Goetz Chairman	Managing Director of Hellman & Friedman LLC, San Francisco, USA	4 September 2015	AGM 2020	<ul> <li>Verisure Holding AB, Malmö, Sweden and certain related entities in the holding struc- ture of Verisure Securitas Direct AB, Malmö, Sweden (Member of Board of Direc- tors);</li> </ul>
				<ul> <li>Asa GP GmbH, Düsseldorf, Germany (Member of Board of Directors);</li> </ul>
				<ul> <li>Evergood 1 ApS, Copenhagen, Denmark, and further related companies within the shareholding structure of Nets A/S group, Ballrup, Denmark (Member of Board of Directors)</li> </ul>
Patrick Healy Deputy Chairman	Managing Director (Deputy CEO) of Hellman & Friedman LLC, San Francisco, USA	4 September 2015	AGM 2020	<ul> <li>TeamSystem Holding S.p.A., Pesaro, Italy and further related entities in the share- holding structure of Team- System S.p.A., Pesaro, Italy (Supervisory Board mem- ber);</li> <li>Verisure Holding AB, Malmö, Sweden, and further related companies within the share- holding structure of Securi- tas Direct AB, Malmö, Swe- den (Supervisory Board member)</li> </ul>

None	Due for a single	Manakan	A	Other hands with a site
Name Function	Profession exercised	Member since	Appointed until	Other board positions in 2017
				-
Blake Kleinman Supervisory Board member	Managing Director of Hellman & Friedman LLC, San Francisco,	4 September 2015	AGM 2020	<ul> <li>Asa GP GmbH, Düsseldorf, Germany (Member of Board of Directors);</li> </ul>
	USA			<ul> <li>H&amp;F Sensor EquityCo Limited, London, UK;</li> </ul>
				<ul> <li>Barolo Midco S.p.A., Pesaro, Italy and further entities in the holding structure of TeamSystem S.p.A., Pesaro, Italy (Supervisory Board member);</li> </ul>
				<ul> <li>Allfunds Bank S.A.U., Madrid, Spain and further entities in the holding structure of Allfunds Bank S.A.U. (Chair- man of the Board of Direc- tors)</li> </ul>
Thorsten Langheim Supervisory Board	Senior Vice President Group Corporate Development of	4 September 2015	stepped down as of 31 October	<ul> <li>T-Mobile US, Inc., Bellevue, USA (Supervisory Board member);</li> </ul>
member De	Deutsche Telekom AG, Bonn, Germany		2017	<ul> <li>T-Systems International GmbH, Frankfurt am Main, Germany (Supervisory Board member);</li> </ul>
				<ul> <li>Deutsche Telekom Strategic Investments GmbH, Bonn, Germany (Supervisory Board member);</li> </ul>
				<ul> <li>Deutsche Telekom Venture Funds GmbH, Bonn, Germa- ny (Supervisory Board member);</li> </ul>
				<ul> <li>Deutsche Telekom Capital Partners Management GmbH, Hamburg, Germany (Investment Committee Chairman);</li> </ul>
				<ul> <li>Stiftung Deutsche Sporthilfe, Frankfurt, Germany (Super- visory Board member);</li> </ul>
				<ul> <li>Deutsche Funkturm GmbH, Münster, Germany (Supervi- sory Board Chairman)</li> </ul>

Name	Profession	Member	Appointed	Other board positions in
Function	exercised	since	until	2017
Alexander Graf Matuschka von Greiffenclau Supervisory Board member	Group Chief Performance Officer of VimpelCom Limited, Amsterdam, Netherlands	4 September 2015 to 23 January 2017	stepped down as of 23 January 2017	<ul> <li>Pakistan Mobile Communica-tions Limited, Islamabad, Pakistan (Management Board member);</li> <li>VIP-CKH Luxembourg S.à r.l., Luxembourg, Luxembourg (Management Board member)</li> </ul>
Robert D. Reid Supervisory Board member	Management Board member at The Blackstone Group New York, USA	4 September 2015	stepped down as of 19 April 2017	<ul> <li>Intelenet Global Services         Private Limited, Mumbai,         India (member of the Board of Directors)     </li> </ul>
David Roche Supervisory Board member	Chairman of the Board of Directors of goHenry Ltd., Lym- ington, UK	4 September 2015	AGM 2020	<ul> <li>Guestline Ltd., Shrewsbury, UK;</li> <li>The Roomstudio Ltd., Stanmore, UK (member of the Board of Directors, from January 2017 until February 2018)</li> </ul>
Peter Schwarzen- bauer Supervisory Board member	Member of the Board of Management of BMW AG, Munich, Germany	8 June 2017	AGM 2020	<ul> <li>Rolls-Royce Motor Cars</li> <li>Limited, Chichester, UK</li> <li>(member of the Board of Directors)</li> </ul>
Dr. Liliana Solomon Supervisory Board member	Member of the Board of Directors (CFO) of Arqiva Broadcast Ltd., (since July 2016), Winchester, UK	4 September 2015	AGM 2020	<ul> <li>Metro AG, Düsseldorf, Deutschland (Supervisory Board member)</li> </ul>
Vicente Vento Bosch Supervisory Board member	Management Board member (CEO) of Deutsche Telekom Capital Partners Management GmbH, Hamburg, Germany	4 September 2015	stepped down as of 31 October 2017	<ul> <li>Deutsche Telekom Strategic Investments GmbH, Bonn, Germany (Chairman of the Supervisory Board);</li> <li>Deutsche Telekom Venture Funds GmbH, Bonn, Germany (Chairman of the Supervisory Board);</li> <li>Deutsche Telekom Capital Partners Fund GmbH, Ham-</li> </ul>
				<ul> <li>burg, Germany (Managing Director);</li> <li>Deutsche Telekom Capital Partners Management GmbH, Hamburg (Member of the investment committee / "Beirat");</li> </ul>

Name	Profession	Member	Appointed	Other board positions in
Function	exercised	since	until	2017
				<ul> <li>Strato AG, Berlin, Germany (Chairman of the Supervisory Board);</li> </ul>
				<ul> <li>Telekom Innovation Pool GmbH, Bonn, Germany (Member of other governing body / "Beirat");</li> </ul>
				<ul> <li>Ströer Management SE,</li> <li>Düsseldorf, Germany</li> <li>(Member of the Supervisory Board);</li> </ul>
				<ul> <li>Ströer SE &amp; Co. KGaA, Co- logne, Germany (Member of the Supervisory Board);</li> </ul>
				<ul> <li>eValue 2nd Fund GmbH, Berlin, Germany (Member of other governing body / "Bei- rat")</li> </ul>
Michael Zahn Supervisory Board member	Chief Executive Officer of Deutsche Wohnen AG, Berlin,	8 June 2017	AGM 2020	<ul> <li>GSW Immobilien AG, Berlin, Deutschland (Supervisory Board Chairman);</li> </ul>
	Germany			<ul> <li>TLG Immobilien AG, Berlin, Deutschland (Supervisory Board Chairman);</li> </ul>
				<ul> <li>WCM Beteiligungs- und Grundbesitz AG, Frankfurt, Deutschland (Chairman of the Supervisory Board, from November 2017 until Febru- ary 2018);</li> </ul>
				<ul> <li>G+D Gesellschaft für Ener- giemanagement mbH, Mag- deburg, Deutschland (Advisory Board Chairman);</li> </ul>
				<ul> <li>Funk Schadensmanagement GmbH (Advisory Board Chairman);</li> </ul>
				<ul> <li>DZ Bank AG, Frankfurt, Deutschland (Advisory Board Member);</li> </ul>
				<ul> <li>Füchse Berlin Handball GmbH, Berlin, Deutschland (Advisory Board member);</li> </ul>
				<ul> <li>GETEC Wärme &amp;Effizienz</li> <li>GmbH, Magdeburg,</li> <li>Deutschland (Real Estate</li> <li>Consulting member)</li> </ul>

Scout24 AG pursues a Group-wide strategy of promoting diversity. The Supervisory Board currently includes one woman. The diversity aspect is also reflected in the several positions on the Supervisory Board held by international members, who contribute a variety of different perspectives to the work of the Supervisory Board. The focal points of diversity may vary from location to location and are tailored to local needs.

According to Section 5.4.2 of the German Corporate Governance Code (DCGK), the Supervisory Board of Scout24 AG should include what it considers to be an appropriate number of independent members. The Supervisory Board regards a number of four independent Supervisory Board members as suitable taking into consideration the ownership structure in the 2017 financial year, with major shareholder Willis Lux Holdings 2 S.à r.l. in liquidation, from whose environment three of the Supervisory Board members derive. The Supervisory Board currently includes four independent members, thereby meeting the Supervisory Board's target. These are the following individual Supervisory Board members:

- David Roche
- Dr. Liliana Solomon
- Peter Schwarzenbauer
- Michael Zahn

### 1.3.4 Committees

The Management Board of Scout24 AG has not formed any committees.

To perform its tasks efficiently, the Supervisory Board has currently formed two committees, namely an Executive Committee, which also assumes the roles of a nomination committee and a remuneration committee, and an Audit Committee. These prepare the resolutions for the Supervisory Board and agenda items that are to be dealt with by the Board. These prepare the resolutions for the Supervisory Board and agenda items that are to be dealt with by the Board plenum. The Committee Chairs report to the Supervisory Board on the respective committee's work at the subsequent Supervisory Board meeting.

#### **Executive Committee**

Until expiry of the respective term, the Executive Committee, which also assumes the roles of a nomination committee and a remuneration committee, comprises the following persons (a chair and three further members):

Name	Position
Stefan Goetz	Chairman
Patrick Healy	Member
Alexander Graf Matuschka von Greiffenclau (until 23 January 2017)	Member
Vicente Vento Bosch (until 31 October 2017)	Member
David Roche (since 29 November 2017)	Member

The Executive Committee prepares the meetings of the Supervisory Board and is also occupied with handling ongoing matters arising between the meetings. In particular it has to prepare the Supervisory Board resolutions

in the corporate governance area and in connection with proposals for intended appointments or dismissals and – in its capacity as Remuneration Committee – for the compensation of Management Board members. In its capacity as Nomination Committee, the Executive Committee proposes potential candidates to the Supervisory Board for its election proposal to the shareholders' Annual General Meeting.

#### **Audit Committee**

Until expiry of the respective term, the Audit Committee comprises the following persons (a chair and three further members):

Name	Position
Dr. Liliana Solomon	Chairwoman
Blake Kleinman	Member
Robert D. Reid (until 19 April 2017)	Member
Vicente Vento Bosch (until 31 October 2017)	Member
Michael Zahn (since 29 November 2017)	Member

The Audit Committee concerns itself especially with supervising the financial accounting, the financial accounting process, the efficacy of the internal control system, the risk management system, the internal audit system, the auditing of financial statements as well as compliance. The Audit Committee submits a well-founded recommendation for the election of the external auditor to the Supervisory Board. It supervises the independence of the external auditor and concerns itself with services additionally rendered by the auditor, the awarding of the audit mandate to the auditor, the determination of audit focus areas, and arranging the audit fee to be paid.

Pursuant to the German Stock Corporation Act (Sections 107 (4), 100 (5) AktG), the Audit Committee must include at least one member who has expertise in the fields of financial reporting and auditing. The Audit Committee Chair, Dr. Liliana Solomon, meets these legal requirements and also possesses expertise in the areas of financial planning and controlling. Furthermore, Dr. Liliana Solomon meets the further criteria of Section 5.3.2 (3) of the German Corporate Governance Code whereby the audit committee chair should be independent and not a former Management board member whose appointment ended less than two years previously.

Information about the operating procedures of the Management Board, the Supervisory Board and its committees during the financial year can also be found in the Supervisory Board Report, which is included in the annual report of Scout24 AG.

# 1.4 Information about fostering participation by women in management positions pursuant to Section 76 (4), Section 111 (5) of the German Stock Corporation Act (AktG)

The Supervisory Board has set itself the target of including an appropriate number of women among its members. Supervisory boards of companies that are listed or are subject to co-determination legislation must set targets for participation by women in their supervisory and management boards by 30 September 2015. Whereas the proportion of women lay below 30 percent when the targets were set, these targets could not be less than the respective share reached. The Management Board sets the targets for the proportion of women at the two management levels below it.

At its 4 September 2015 meeting, the Supervisory Board of Scout24 AG approved an implementation dead-line of 30 June 2017, by which date the Supervisory Board is to include at least one woman. The status at that time was fixed as a consequence and the target was determined in good time. The Supervisory Board continued to include one woman as of 30 June 2017.

Also on 4 September 2015, the Supervisory Board has resolved a target for the proportion of women in the Management Board of Scout24 AG of 0 %, with an implementation deadline on 30 June 2017. The status at that time was fixed as a consequence and the target was determined in good time. The target for the first management tier reflects the current status.

For the first management tier below the Management Board, the Management Board of Scout24 AG had resolved upon a target for the proportion of women of one fourth, with an implementation deadline at the end of 30 June 2017. As of 30 June 2017, the proportion of women at the first management level below the Management Board stood at 0 %, thereby not yet reaching the 25 % target. For the second tier below the Management Board, the Management Board of Scout24 AG had resolved a target for the proportion of women of one fifth, with an implementation deadline at the end of 30 June 2017. When setting the target, the proportion of women at the second management level was at 9 %. As of 30 June 2017, the proportion of women amounts to 15 %, slightly below the target level.

## 2 Corporate governance

## Corporate Governance at Scout24 AG

The Management and Supervisory boards of Scout24 AG see good corporate governance as involving responsible corporate management aimed at ensuring sustainable value creation. In particular, corporate governance should foster the trust placed in the Company by its investors, business partners, and employees, as well as by the general public. Furthermore, Scout24 attaches great value to the Management and Supervisory boards working efficiently, as well as to good cooperation both between these two boards and also with the Company's employees. In this respect, open and transparent corporate communications also play an important role.

The corporate structure is aligned in such a way as to promote the responsible, transparent, and efficient management and supervision of the Company. The Company therefore identifies with the principles set out in the German Corporate Governance Code. The Management and Supervisory boards as well as the other management tiers and employees are committed to comply with these principles of responsible corporate governance. The Management Board is responsible for ensuring compliance with corporate governance principles at the Company.

The Company has a central "risk management" department that is responsible for, among other matters, implementing a Compliance Management System (CMS) across the Group. The relevant regulations also include the Code of Conduct and other processes relevant for compliance purposes (e.g. eLearning, training, assessment of compliance risk, compliance talks, a whistleblower hotline and compliance reports). The CMS mainly comprises the following areas: compliance culture, compliance targets and tasks, compliance organisation, compliance risks, compliance programs, information material and training courses on compliance, monitoring and enhancement of compliance. This department acts as the central point of contact for shareholders, employees, service providers, and managers and also coordinates all compliance topics on group company level in line with the Group CMS system.

It offers support and advice in all compliance-related matters, including all forms of harassment or discrimination (in cooperation with the HR department) and anti-fraud and anti-corruption measures, and also acts as a neutral point of contact for complaints and recommendations, as well as for any reports of infringements of laws or internal company guidelines. Furthermore, the Group's legal department also addresses compliance-related topics and issues and can offer assistance with compliance-related matters where necessary.

Managers at Group companies are required to forward compliance-related information to all employees within their areas of responsibility and to safeguard compliance with compliance requirements. This process is supported by the provision of information material, guidelines, and compliance-related advice.

A whole series of measures intended to ensure legally compliant conduct on the part of employees at all times has been implemented in the CMS system. Among others, these include the establishment of a compliance hotline, which also offers the possibility of providing anonymous tip-offs concerning potential compliance-related infringements. With regard to employees using the compliance hotlines, the Company has adopted a clear non-retaliation policy for whistleblowers. This means that, having reported information, employees need not fear any negative consequences, even in cases where no sufficiently solid evidence can be found to support the concerns thereby voiced. This applies for all tip-offs concerning potential infringements of laws and/or guidelines, and not only for those received via the hotline. However, the compliance hotline may also be used for questions and comments concerning compliance topics, and especially for those relating to the Code of Conduct.

The Group-wide CMS system is subject to a continuous improvement process involving regular reviews of the compliance system (including established processes, procedures and documentation) and the Group's business practices. Where necessary, corresponding improvements are adopted following a review.

## Notes to the Declaration of Conformity

The Management and Supervisory boards submitted a current Declaration of Conformity regarding the German Corporate Governance Code pursuant to Section 161 of the German Stock Corporation Act (AktG) most recently in March 2017. Apart from the points of divergence that it lists, the Company complied with the recommendations made in the Code since it issued its last Declaration of Conformity in April 2016 and intends also to do so in future.

## Objectives for the Supervisory Board's composition

According to Section 2 (1) of the code of procedure for the Supervisory Board, the Supervisory Board should be composed in such a way that, overall, its members possess the knowledge, skills, and specialist experience necessary for the correct performance of its duties. The aforementioned requirements should also be met by each individual Supervisory Board member. The Supervisory Board should state specific targets for its composition, taking into account the Company's specific situation, its international activities, potential conflicts of interest, the number of independent Supervisory Board members as defined in item 5.4.2 of the German Corporate Governance Code, an upper age limit to be set for Supervisory Board members, and diversity. As a general rule, the Supervisory Board membership of each individual member should not last longer than a total of 15 years. The Supervisory Board sets a target for the proportion of women on the Supervisory Board. At its meeting on 4 September 2015, the Supervisory Board resolved that the Supervisory Board should include at least one female member.

## **Profile of Skills and Expertise**

In terms of a profile of skills and expertise, the Supervisory Board has resolved that the board in its entirety should have the following competences:

- Expertise in the digital economy, digitization and technology
- Expertise in the field of real estate and automotive industry
- Knowledge / experience in the areas of accounting, auditing, internal control procedures
- Knowledge in the field of compliance
- Expertise in the field of mergers and acquisitions
- International experience / expertise
- Expertise in the field of sustainability
- Marketing expertise
- Expertise in the field of human resources
- Experience in corporate governance

The Supervisory Board in its present composition fulfils this profile of skills and expertise.

## Basic features of the compensation system

## Management Board compensation

The compensation for the Management Board is determined by the Supervisory Board at an adequate amount on the basis of a performance appraisal taking any possible group emoluments into account. In the determination and review of the compensation for the Management Board the Supervisory Board takes account of the fact that, pursuant to the standardised requirements according to Section 87 (1) of the German Stock Corporation Act (AktG), the total remuneration of each individual member of the Management Board needs to be in a suitable proportion relating to the tasks undertaken and achievements of the Management Board member and to the Company's financial situation, and may not exceed the normal level of remuneration unless special reasons exist. Particular criteria for the determination of an adequate compensation for the Management Board are the tasks of the Management Board members, individual performance, the performance of the entire Management Board, the Company's business and financial situation, the success and the Company's future perspectives as well as the amount and structure of the compensation on management boards of comparable companies. The compensation scheme of Scout24 AG is oriented to sustainable corporate performance. Compensation is calculated in such a way as to ensure that it is competitive on a national and international scale, thus offering an incentive for dedicated and successful work.

Consistent with Section 4.2.3 of the German Corporate Governance Code, the structure of Management Board compensation is aligned to the Company's sustainable performance. Monetary compensation components comprise fixed and variable components. Variable compensation includes both short-term and multi-year targets. Moreover, the Supervisory Board is entitled to award each member of the Management Board a special payment for extraordinary performance in the amount of a maximum of three times the variable compensation of the respective Management Board member. In itself, variable compensation is not capped, but the total volume of compensation, including retirement pensions, special payment, and fringe benefits is nevertheless capped in terms of its amount. The targets for the one-year variable compensation are each set by the Supervisory Board at the end of a financial year for the following financial year. The targets may be of a financial or non-financial nature. The Supervisory Board sets the targets for multi-year variable compensation at the end of a financial year for the three following financial years and determines their respective weighting. The targets may be of a financial or non-financial nature. In addition to these components, the Management Board members also receive fringe benefits, such as contributions to insurance policies, pension provisions, housing and travel expenses.

# Compensation of the Management Board pursuant to Section 4.2.5 of the German Corporate Governance Code (DCGK)

Detailed disclosure regarding the compensation structure and on the compensation paid to individual Management Board members pursuant to Section 4.2.5 of the German Corporate Governance Code (DCGK) and on the compensation of Supervisory Board members can be found in the compensation report that forms part of the Company's Group management report. This information can be found in note 5.7 of the notes to the consolidated financial statements.

## Compensation of the Supervisory Board

Pursuant to Section 12 (1) of the Company's Articles of Association, in addition to the reimbursement of expenses, each member of the Supervisory Board receives an annual fixed compensation of EUR 80,000. The Audit Committee Chair also receives fixed annual compensation of EUR 20,000.

Supervisory Board members who were not members of the Supervisory Board during a full financial year shall receive the aforementioned compensation pro rata temporis in the amount of one twelfth for each commenced month of their function.

#### D&O insurance

The Company has concluded an insurance policy covering the members of the Management and Supervisory boards against financial loss ("Directors and Officers Liability Insurance") with an appropriate deductible pursuant to Section 93 (2) Clause 3 of the German Stock Corporation Act (AktG) (Management Board) or Section 3.8 (3) of the German Corporate Governance Code (Supervisory Board) respectively.

## **Shareholders and Annual General Meeting**

Shareholders exercise their co-determination and control rights at the Annual General Meeting, which according to the Articles of Association is chaired by the Supervisory Board Chair. Each share of Scout24 AG grants one vote. The shareholders have the opportunity to exercise their voting rights in the Annual General Meeting themselves or to arrange for them to be exercised through an authorised agent of their choice or a voting representative of the Company. The Management Board is authorised to determine that the shareholders may also attend the General Meeting without being present at the venue where it is held, and without a proxy, and may exercise their rights in whole or in part by means of electronic communication (online participation) or may submit their votes, without attending the meeting, in writing or by means of electronic communication (absentee voting). The Management Board is also authorised to determine details regarding the extent and procedure of online participation or absentee voting. Such details shall be announced in the notice of the General Meeting. Each shareholder is entitled to participate in the General Meeting, to address the general meeting in respect of the individual agenda items and to request information about the affairs of the Company to the extent necessary for the appropriate judgement of the relevant agenda items.

The Ordinary AGM of Scout24 AG was held on 8 June 2017 in Berlin. Each shareholder is entitled to participate in the Ordinary AGM, to address the Ordinary AGM in respect of the individual agenda items and to request information about the affairs of the Company to the extent necessary for the appropriate judgement of the relevant agenda item. All documents required by law were available on the website of Scout24 AG from the date when the Ordinary AGM was convened. Scout24 AG also published the attendance and voting results on its website following the Ordinary AGM.

A total of around 72.0 % of the share capital of Scout24 AG was represented at the Ordinary AGM. A total of eight agenda items were to be voted upon in this context, each of which were accepted by significant majorities.

## Notifiable securities transactions (Directors' Dealings)

The Management and Supervisory board members, as well as other persons discharging managerial responsibilities who regularly have access to insider information on the Company and who are authorised to make significant business decisions, and certain persons who are in a close relationship with those persons, are obliged according to Section 19 of the European Market Abuse Regulation (MAR) to disclose to Scout24 AG any acquisitions and disposals of Scout24 shares and related financial instruments, particularly derivatives as soon as they exceed an amount of EUR 5,000 in any calendar year. Among other media locations, we have published corresponding transactions on the Internet at > www.scout24.com/Investor-

Relations/Finanzmitteilungen/Directors-Dealings. For the 2017 financial year, the Company was notified of a total of 9 such directors' dealings.

## **Transparency**

The shares of Scout24 AG are listed in the Prime Standard of the Frankfurt Stock Exchange. The Company is thereby subject to the highest statutory and stock exchange transparency regulations. In particular, Scout24 AG reports on the position and development of the Company and the Group in both German and English in the form of:

- Annual and interim financial reports
- Quarterly statements
- Quarterly telephone conferences for the press and analysts including webcast and webcast replays
- Corporate presentations
- Ad hoc, corporate and IR releases
- Marketing releases

## Financial accounting and auditing

The half-year financial report as of 30 June 2017 and the consolidated financial statements as of 31 December 2017, as well as the two quarterly statements as of 31 March 2017 and 30 September 2017 were prepared in accordance with IFRS International Financial Reporting Standards. The separate financial statements of Scout24 AG for the 2017 financial year were prepared in accordance with the requirements of the German Commercial Code (HGB) and the German Stock Corporation Act (AktG).

The consolidated financial statements and the separate financial statements of Scout24 AG were audited by the independent auditor and approved by the Supervisory Board.