



## **Tobias Hartmann** **Chief Executive Officer (CEO)**

Year of birth: 1972

Nationality: German

Tobias Hartmann has been Chief Executive Officer (CEO) of the Scout24 Group since 19 November 2018. He is responsible for managing the entire operational business.

Tobias Hartmann has more than two decades of international management experience in launching, developing and growing consumer product and platform solutions businesses. He has worked for both privately held and publicly listed companies in Europe and the USA. Hartmann was a member of the executive management board and president US at HelloFresh SE, the world's leading meal kit company. During his tenure, the company became market leader in the USA in 2018. Previously, Tobias Hartmann was president of US-based Radial Inc., a multi-national provider of Omni-Channel eCommerce solutions formerly part of eBay Inc. Born in Augsburg, he was also a member of the executive management team at Loyalty Partner GmbH to launch "Payback", one of the world's leading loyalty platforms.